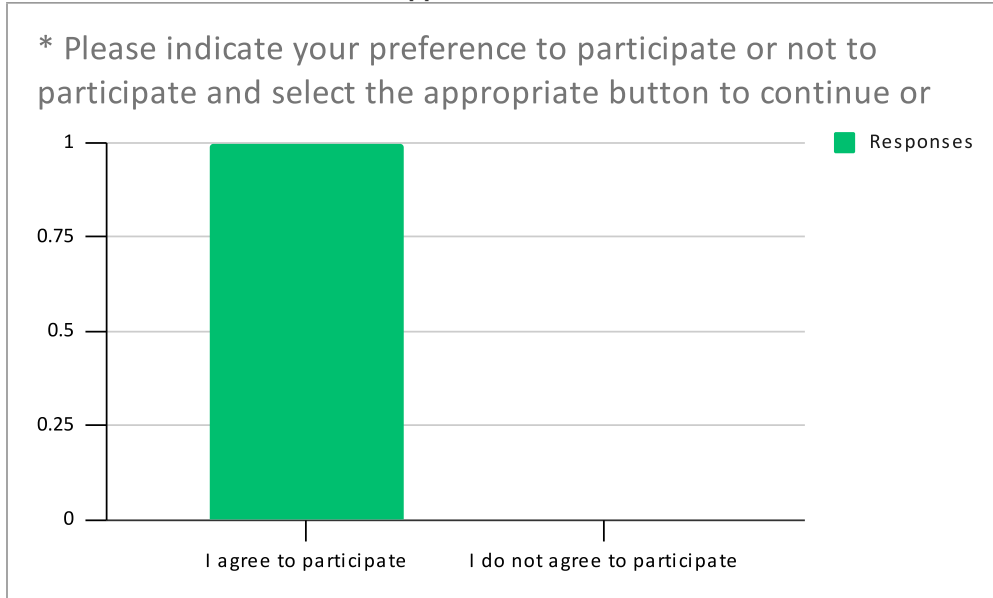


### Friends of White Oak Survey Questions

\* Please indicate your preference to participate or not to participate and select the appropriate button to continue or exit the survey.

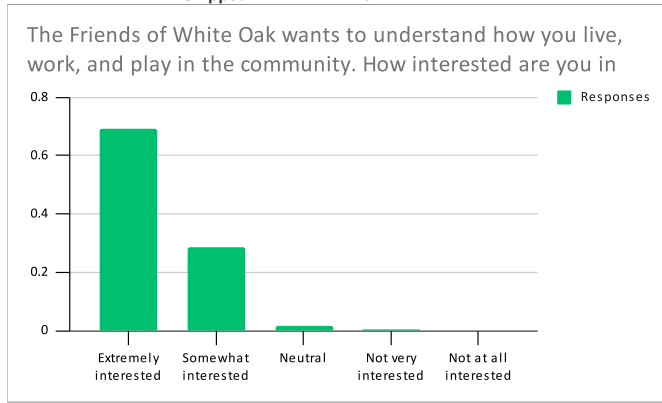
Answer Choices	Responses	
I agree to participate	99.85%	674
I do not agree to participate	0.15%	1
<b>Answered</b>	<b>675</b>	
<b>Skipped</b>	<b>0</b>	



Friends of White Oak Survey Questions

The Friends of White Oak wants to understand how you live, work, and play in the community. How interested are you in what happens to the Sears building in the White Oak ShoppingCenter?

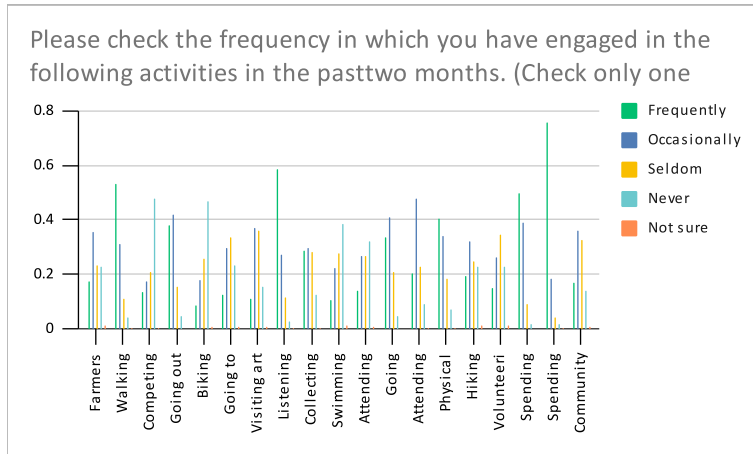
Answer Choices	Responses	
Extremely interested	69.33%	468
Somewhat interested	28.59%	193
Neutral	1.48%	10
Not very interested	0.44%	3
Not at all interested	0.15%	1
<b>Answered</b>		<b>675</b>
<b>Skipped</b>		<b>0</b>



Friends of White Oak Survey Questions

Please check the frequency in which you have engaged in the following activities in the past two months. (Check only one answer for each possible leisure activity.)

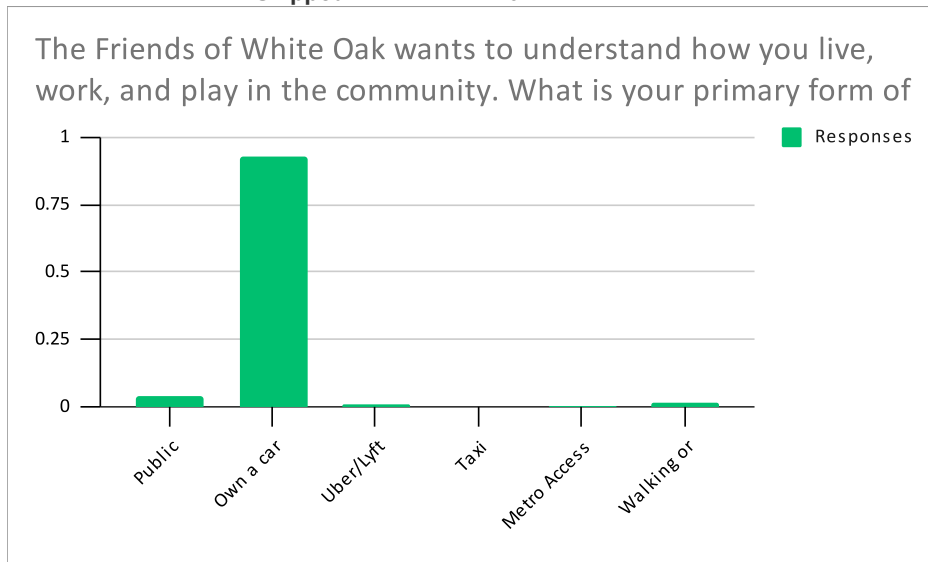
	Frequently	Occasionally	Seldom	Never	Not sure	Total					
Farmers market or garden	17.63%	119	35.41%	239	23.11%	156	22.67%	153	1.19%	8	675
Walking for pleasure	53.19%	359	31.11%	210	11.11%	75	4.30%	29	0.30%	2	675
Competing in sports	13.33%	90	17.63%	119	20.89%	141	47.70%	322	0.44%	3	675
Going out for drinks or entertainment	37.78%	255	41.78%	282	15.56%	105	4.89%	33	0.00%	0	675
Biking	8.74%	59	17.78%	120	25.93%	175	46.96%	317	0.59%	4	675
Going to the movies	12.44%	84	29.93%	202	33.63%	227	23.41%	158	0.59%	4	675
Visiting art galleries and museums	10.96%	74	37.19%	251	35.85%	242	15.41%	104	0.59%	4	675
Listening to music	58.52%	395	27.26%	184	11.41%	77	2.67%	18	0.15%	1	675
Collecting or making something (for example, hobbies)	28.74%	194	29.93%	202	28.30%	191	12.74%	86	0.30%	2	675
Swimming	10.37%	70	22.22%	150	27.85%	188	38.52%	260	1.04%	7	675
Attending sports events	13.78%	93	26.52%	179	26.67%	180	32.15%	217	0.89%	6	675
Going shopping (not grocery shopping)	33.63%	227	40.74%	275	21.04%	142	4.59%	31	0.00%	0	675
Attending cultural events/activities	20.30%	137	47.70%	322	22.81%	154	9.04%	61	0.15%	1	675
Physical fitness/exercise	40.30%	272	33.93%	229	18.37%	124	7.26%	49	0.15%	1	675
Hiking	19.26%	130	32.00%	216	24.74%	167	22.67%	153	1.33%	9	675
Volunteering	15.11%	102	26.22%	177	34.67%	234	22.81%	154	1.19%	8	675
Spending time with friends	49.63%	335	39.11%	264	9.33%	63	1.93%	13	0.00%	0	675
Spending time with family	75.85%	512	18.22%	123	4.00%	27	1.78%	12	0.15%	1	675
Community/civic activities	16.74%	113	36.00%	243	32.44%	219	13.93%	94	0.89%	6	675
										<b>Answered</b>	<b>675</b>
										<b>Skipped</b>	<b>0</b>



Friends of White Oak Survey Questions

The Friends of White Oak wants to understand how you live, work, and play in the community. What is your primary form of transportation?

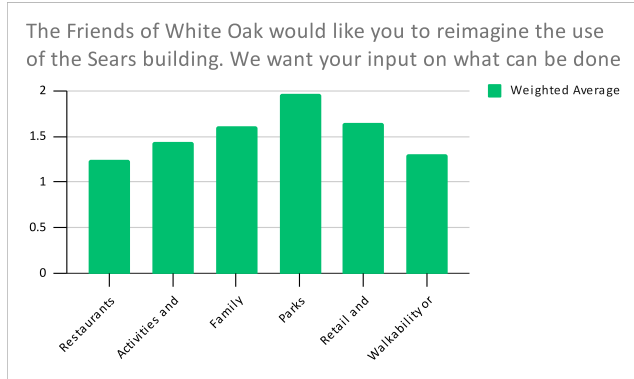
Answer Choices	Responses	
Public transportation	4.30%	29
Own a car	93.04%	628
Uber/Lyft (rideshare)	0.74%	5
Taxi	0.00%	0
Metro Access	0.44%	3
Walking or biking	1.48%	10
<b>Answered</b>		<b>675</b>
<b>Skipped</b>		<b>0</b>



Friends of White Oak Survey Questions

The Friends of White Oak would like you to reimagine the use of the Sears building. We want your input on what can be done to utilize the building. I would like to see White Oak updated with the following:

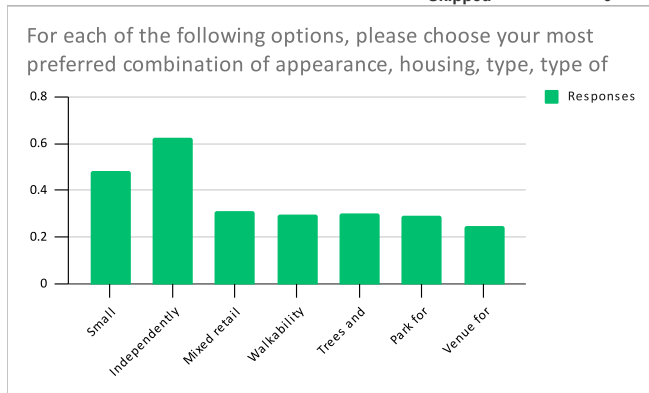
	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Total	Weighted Average
Restaurants and dining options	51.11% 345	29.63% 200	12.89% 87	4.44% 30	1.93% 13	675	1.25
Activities and entertainment	44.00% 297	33.33% 225	15.56% 105	4.74% 32	2.37% 16	675	1.44
Family activities	39.26% 265	29.93% 202	24.30% 164	4.59% 31	1.93% 13	675	1.61
Parks	31.26% 211	28.44% 192	24.89% 168	11.41% 77	4.00% 27	675	1.97
Retail and shopping	36.00% 243	36.74% 248	20.15% 136	4.89% 33	2.22% 15	675	1.65
Walkability or pedestrian-friendliness	50.22% 339	26.52% 179	17.63% 119	3.11% 21	2.52% 17	675	1.31
	<b>Answered</b>						<b>675</b>
	<b>Skipped</b>						<b>0</b>



Friends of White Oak Survey Questions

For each of the following options, please choose your most preferred combination of appearance, housing, type, type of restaurants, retailers, and atmosphere of the White Oak area (choose up to three)

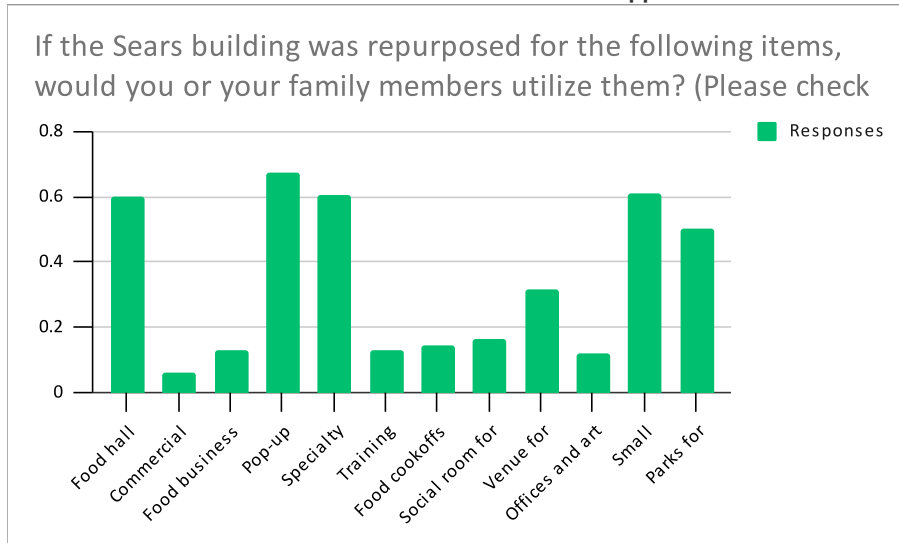
Answer Choices	Responses	
Small boutiques and local retailers	48.30%	326
Independently-owned restaurants	62.67%	423
Mixed retail and housing	30.96%	209
Walkability with lower traffic	29.63%	200
Trees and streetscapes	30.07%	203
Park for children and family activities	29.33%	198
Venue for community meetings and events/performances	24.74%	167
<b>Answered</b>		<b>675</b>
<b>Skipped</b>		<b>0</b>



Friends of White Oak Survey Questions

If the Sears building was repurposed for the following items, would you or your family members utilize them? (Please check all that apply)

Answer Choices	Responses	
Food hall	59.85%	404
Commercial kitchen rentals	6.07%	41
Food business development	13.19%	89
Pop-up farmers market	67.56%	456
Specialty grocery stores	60.74%	410
Training programs	12.89%	87
Food cookoffs	14.52%	98
Social room for rent	16.59%	112
Venue for community meetings and events/performances	31.85%	215
Offices and art studios for rent	12.15%	82
Small boutiques and local retailers	61.04%	412
Parks for children and family activities	50.07%	338
	<b>Answered</b>	<b>675</b>
	<b>Skipped</b>	<b>0</b>

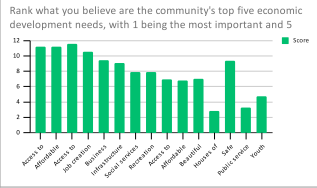


# Friends of White Oak Survey Raw Data & Questions FINAL.xlsx

## Friends of White Oak Survey Questions

Rank what you believe are the community's top five economic development needs, with 1 being the most important and 5 being the least important. (select only 5 options)

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Total	Score																			
Access to transportation	13.19%	89	15.28%	103	11.56%	78	9.63%	65	11.11%	75	15.26%	103	8.15%	55	5.63%	38	2.81%	19	1.93%	13	1.78%	12	1.19%	8	0.74%	5	1.19%	8	0.69%	4	675	11.2				
Affordable housing	21.19%	143	16.44%	111	11.41%	77	9.04%	61	5.78%	39	8.19%	62	7.85%	53	4.00%	27	2.96%	20	2.22%	15	1.48%	10	1.04%	7	1.48%	10	2.52%	17	3.41%	23	675	11.21				
Access to healthy food	11.56%	78	17.33%	117	19.56%	132	11.11%	75	7.65%	53	8.33%	54	9.33%	63	7.26%	49	4.59%	31	1.48%	10	0.89%	6	0.15%	11	0.44%	3	0.30%	2	0.15%	1	675	11.6				
Job creation	3.70%	25	8.44%	57	13.78%	93	17.19%	116	11.26%	76	13.78%	93	10.07%	68	9.93%	67	4.59%	31	2.96%	20	1.19%	8	1.48%	10	0.89%	6	0.74%	5	0.00%	0	675	10.57				
Business creation	5.04%	34	7.11%	48	6.81%	46	6.81%	52	15.26%	103	10.37%	70	11.56%	78	12.30%	63	6.52%	44	5.04%	34	3.41%	23	2.37%	16	2.81%	19	2.37%	16	1.33%	9	675	9.47				
Infrastructure (water, sewer, roads)	1.63%	11	5.33%	36	5.33%	36	7.41%	50	10.22%	69	16.00%	108	13.78%	93	11.85%	80	12.44%	64	5.33%	36	4.00%	27	2.52%	17	2.37%	16	1.33%	9	0.44%	3	675	9.68				
Social services	0.44%	3	2.37%	16	2.52%	17	4.44%	30	6.07%	41	6.67%	45	15.56%	105	16.00%	108	17.04%	115	14.22%	108	17.04%	115	14.22%	96	6.81%	46	4.15%	28	1.93%	13	1.19%	8	0.69%	4	675	7.91
Recreation facilities	1.93%	13	4.15%	28	4.00%	27	6.37%	43	5.48%	37	4.15%	28	7.70%	52	15.56%	103	16.89%	114	8.89%	60	4.89%	33	1.93%	13	2.37%	16	1.33%	16	0.44%	3	675	7.94				
Access to healthcare, medical and nutritional programs	0.74%	5	1.63%	11	3.56%	24	4.89%	33	3.70%	25	4.30%	29	3.70%	25	5.93%	40	18.96%	128	19.85%	134	17.19%	116	9.79%	66	3.85%	26	1.63%	11	0.30%	2	675	6.85				
Affordable childcare	2.07%	14	4.00%	27	5.33%	36	4.44%	30	5.04%	34	3.26%	22	3.26%	22	2.07%	14	4.59%	31	17.33%	117	21.19%	143	14.81%	100	8.30%	56	2.67%	18	1.63%	11	675	6.77				
Beautiful landscape, parks and greenspace	3.11%	21	6.96%	47	5.19%	35	5.33%	36	6.81%	46	3.26%	22	2.67%	18	4.30%	29	4.30%	29	21.33%	144	18.81%	127	9.63%	65	4.44%	30	1.19%	8	675	7.05						
Houses of worship	0.44%	3	0.15%	1	0.15%	1	0.30%	2	0.00%	0	0.44%	3	0.74%	5	0.30%	2	0.89%	6	2.81%	19	23.41%	158	25.19%	170	16.00%	108	26.74%	194	675	2.8						
Safe community	32.44%	219	6.07%	41	5.19%	35	4.44%	30	5.33%	36	2.67%	18	1.63%	11	1.04%	7	1.93%	13	1.48%	10	2.22%	15	5.19%	35	22.37%	151	7.11%	48	0.89%	6	675	9.37				
Public service for the disabled	0.30%	2	0.30%	2	1.33%	9	1.63%	11	1.93%	13	0.59%	4	1.93%	13	2.96%	20	1.93%	13	2.67%	18	2.22%	15	7.11%	48	13.19%	89	44.89%	303	17.04%	115	675	3.29				
Youth programs and services	2.22%	16	4.44%	30	4.30%	29	6.07%	41	4.15%	28	2.07%	14	2.37%	16	2.07%	14	1.76%	12	3.41%	23	4.59%	31	3.11%	21	4.89%	33	11.26%	76	43.26%	292	675	4.77				
																																Answered	676			
																																Skipped	0			





Friends of White Oak Survey Questions

**How would you repurpose the Sears building in the White Oak Shopping Center that has not already been suggested?**

**Answered 675**

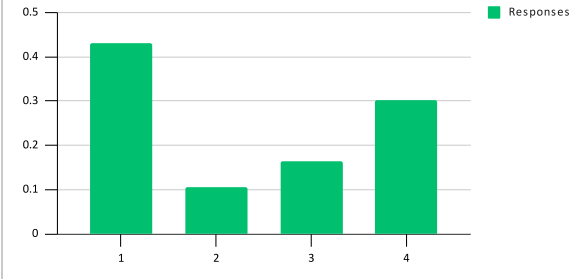
**Skipped 0**

Friends of White Oak Survey Questions

Below this question is a set of images of potential features if the Sears building is designed to include restaurants, a food hall, commercial kitchen for catering and food businesses, and training space for hospitality and food :

Answer Choices	Responses	
1	42.96%	290
2	10.52%	71
3	16.30%	110
4	30.22%	204
<b>Answered</b>		<b>675</b>
<b>Skipped</b>		<b>0</b>

Below this question is a set of images of potential features if the Sears building is designed to include restaurants, a food



## Friends of White Oak Survey Questions

**What is your zipcode?**

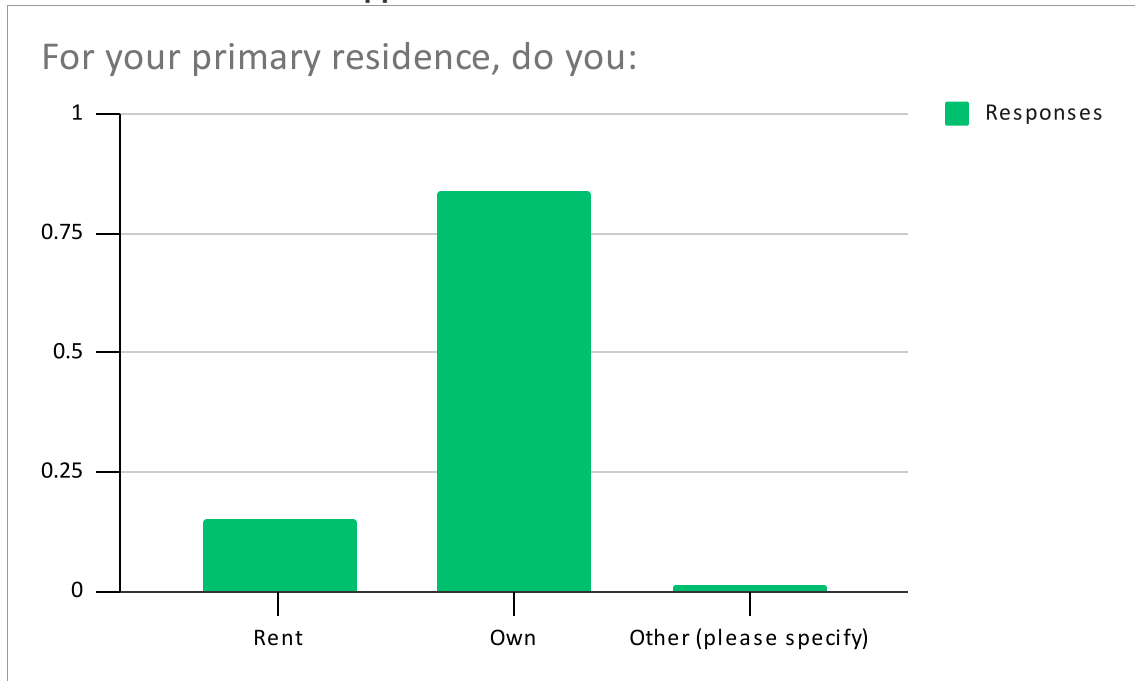
**Answered 669**

**Skipped 6**

### Friends of White Oak Survey Questions

**For your primary residence, do you:**

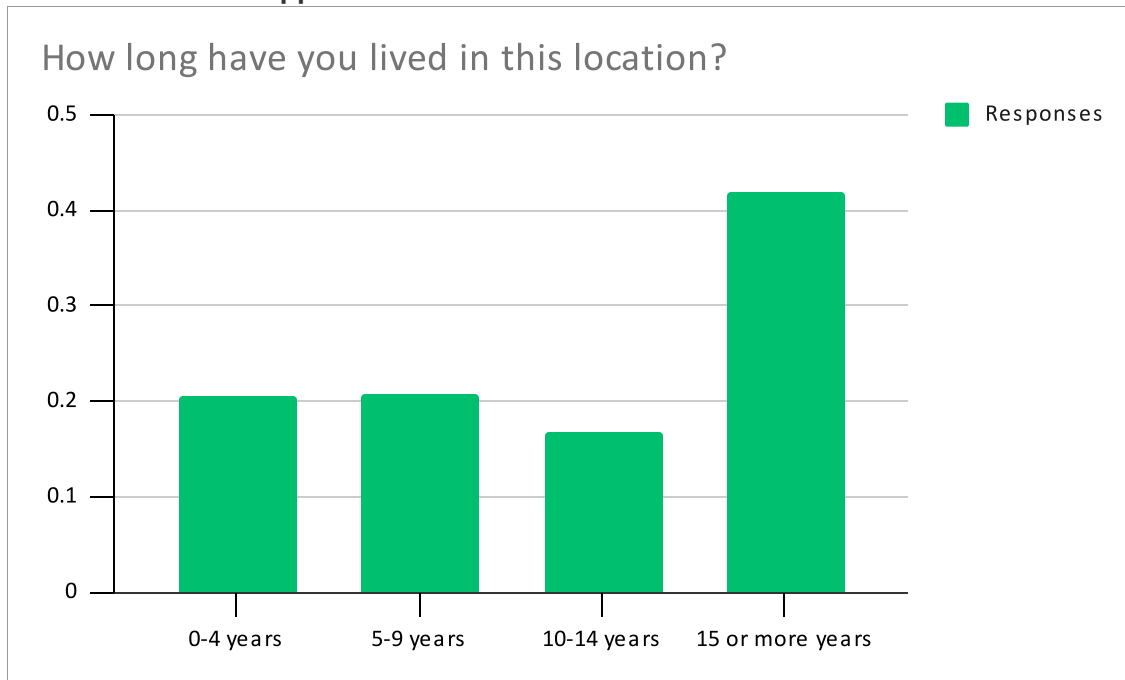
Answer Choices	Responses	
Rent	14.93%	99
Own	83.71%	555
Other (please specify)	1.36%	9
	<b>Answered</b>	<b>663</b>
	<b>Skipped</b>	<b>12</b>



### Friends of White Oak Survey Questions

#### How long have you lived in this location?

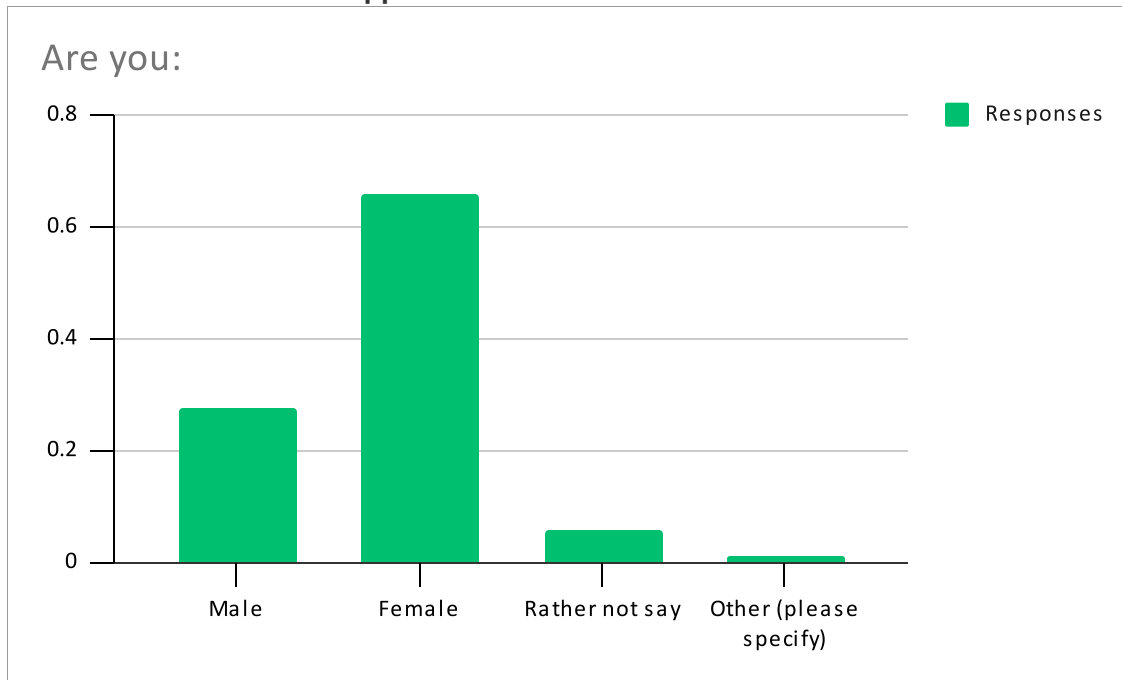
Answer Choices	Responses	
0-4 years	20.60%	137
5-9 years	20.75%	138
10-14 years	16.69%	111
15 or more years	41.95%	279
<b>Answered</b>	<b>665</b>	
<b>Skipped</b>	<b>10</b>	



### Friends of White Oak Survey Questions

#### Are you:

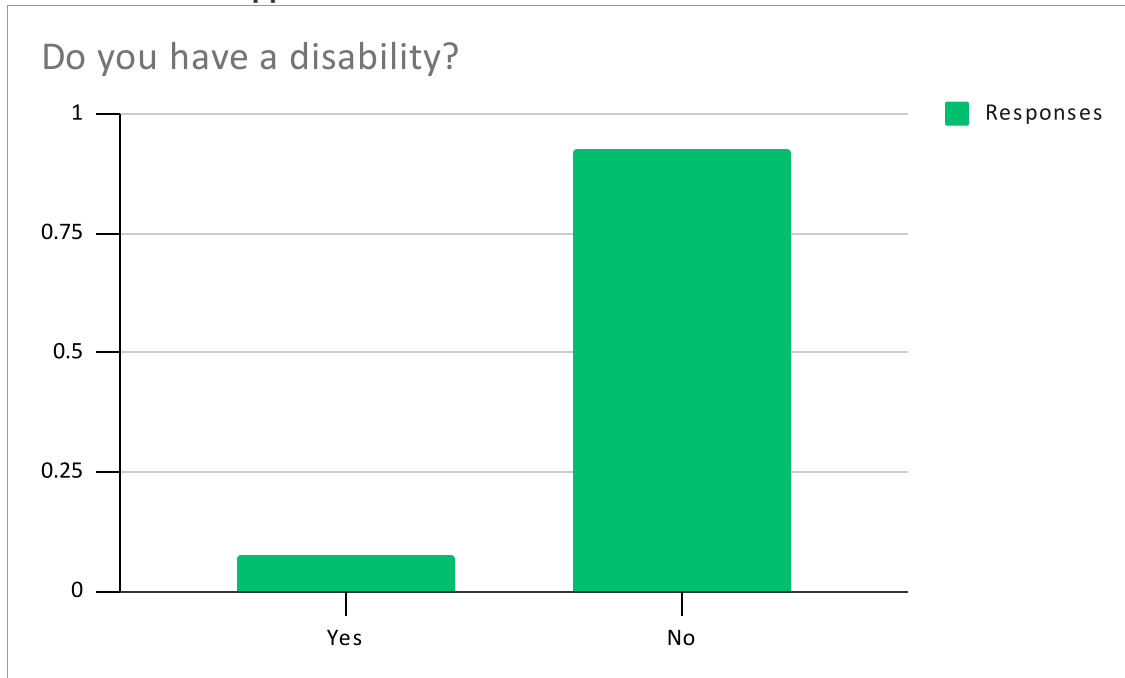
Answer Choices	Responses	
Male	27.56%	183
Female	65.81%	437
Rather not say	5.57%	37
Other (please specify)	1.05%	7
	<b>Answered</b>	<b>664</b>
	<b>Skipped</b>	<b>11</b>



### Friends of White Oak Survey Questions

#### Do you have a disability?

Answer Choices	Responses	
Yes	7.36%	49
No	92.64%	617
<b>Answered</b>		<b>666</b>
<b>Skipped</b>		<b>9</b>



Friends of White Oak Survey Questions

If you are interested in joining a listening session with other community members to discuss opportunities to Reimagine Sears, enter your contact details below.

Answer Choices	Responses	
Name:	96.27%	232
Company:	0.00%	0
Address:	0.00%	0
Address 2:	0.00%	0
City/Town:	0.00%	0
State/Province:	0.00%	0
ZIP/Postal Code:	91.70%	221
Country:	0.00%	0
Email Address:	90.46%	218
Phone Number:	72.61%	175
	<b>Answered</b>	<b>241</b>
	<b>Skipped</b>	<b>434</b>